

Visionworks of America, Inc. TCPA Settlement  
Settlement Administrator  
P.O. Box 2240  
Portland, OR 97208-2240

Court Ordered Legal Notice



**A proposed settlement (the “Settlement”) has been reached in a class action lawsuit, *Lawson v. Visionworks of America, Inc.*, Case No. 6:23-cv-01566-WWB-EJK.**

The lawsuit alleges that Visionworks of America, Inc. (“Visionworks”) texted cell phones of Settlement Class Members (whose numbers were on the DNC Registry for more than 30 days or who requested Visionworks to cease sending text messages) on more than one occasion to sell Visionworks’ products and services, in violation of the Telephone Consumer Protection Act. Visionworks denies that it violated any laws or that it did anything wrong. The Court has not decided who is right.

**Who is included in the Settlement Classes?** The Settlement Classes include persons in the United States who were sent more than one text message from Visionworks from August 16, 2019, through the date of Preliminary Approval relating to their products and services whose numbers were listed on the DNC Registry for more than 30 days, or who previously requested Visionworks cease from sending text messages in the future.

**How much money can I get?** If the Court approves the Settlement, Settlement Class Members who do not opt out from the Settlement by **August 5, 2026**, will receive a pro rata distribution of the Settlement Fund, which Visionworks has agreed to establish in the amount of \$2,625,000, less any costs of Settlement administration, attorneys’ fees, costs, and expenses (estimated to be \$1,004,563) approved by the Court. You are not required to submit any form to be included in this Settlement. To opt out of this Settlement, you **must** send a letter to the Settlement Administrator saying that you want to be excluded from the *Lawson v. Visionworks of America, Inc.*, Case No. 6:23-cv-01566-WWB-EJK Settlement, which must be postmarked on or before **August 5, 2026**, to the following address: Visionworks TCPA Settlement, Exclusion Requests, P.O. Box 2240 Portland, OR 97208-2240. Full instructions for opting out may be found on the Settlement Website (URL below).

**When will the Settlement be finally approved?** The Court will hold a Final Approval hearing on **August 25, 2026**, to consider whether to approve the proposed Settlement as fair, reasonable, and adequate and Class Counsel’s request of up to 33% of the Settlement Fund for attorneys’ fees, reasonable costs, and expenses, which will be posted on the Settlement Website. The Court will also hear any timely filed objections to the Settlement.

**What are my legal rights?** If you do not want to be legally bound by the Settlement, you may “opt out” (exclude yourself) from the Settlement, or “object” to the reasonableness of the Settlement, as explained above. If you opt out, you will not receive a Settlement Fund Payment, and you will not be bound by the Settlement. You may also object to the Settlement by filing an objection with the Court by **August 5, 2026**. Full instructions for objecting are in the long form notice posted to the Settlement Website.

**This notice is a summary. Learn more about the Settlement at [TCPAVWSettlement.com](https://TCPAVWSettlement.com) or call 1-888-831-5689.**